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PRESS RELEASE

FOR IMMEDIATE RELEASE

PROS SELECTS ITINVOLVE TO HELP MANAGE KNOWLEDGE, CHANGES IN CLOUD OPERATIONS

Breakthrough online management tool provides operational insight, visibility to manage key knowledge, changes in complex IT environment, dramatically improving service delivery

HOUSTON, July 2, 2012 – [ITinvolve](http://www.itinvolve.com), the first cloud-based IT management solution for the social enterprise, today announced that PROS® (NYSE: PRO), a world leader in business-to-business pricing and revenue management software, has selected ITinvolve's new IT management tools to help manage its SaaS-based cloud services. PROS chose both [ITinvolve for Social Knowledge Management™](#) and [ITinvolve for Change Management™](#) to improve service delivery and help understand the impact of changes in its cloud environment.

"ITinvolve offers a unique online tool that gives our teams access to a single source of federated knowledge to understand critical relationships and dependencies between physical and virtual devices, applications, policies, business services and people for our SaaS-based cloud solutions," said PROS Vice President for Technology and Platforms John Salch. "ITinvolve will help our cloud operations, customer and infrastructure support, and development groups improve decision-making processes, reduce risk, and increase our overall management effectiveness and performance."

As a leading provider of pricing and revenue management software, PROS enables companies to lever big data to optimize sales. The PROS global customer list encompasses four of the top 20 Fortune 500 companies, four of the top six healthcare wholesalers, 15 of the top 25 airlines, the top three automotive service parts companies, and three of the top four heavy-equipment companies.

"We are pleased that a market leader such as PROS recognizes the value that ITinvolve can bring to its cloud services," said Logan Wray, Chief Executive Officer at ITinvolve. "We look forward to helping transform IT management for companies like PROS with solutions that leverage our innovative technologies for the social enterprise."

Developed and delivered on the highly secure and scalable Force.com architecture, the proven cloud platform from Salesforce.com, ITinvolve delivers powerful functionality that enables IT professionals to gain easy, instant access to federated knowledge, see relationships from multiple points of view, and share relevant information in the right context of service delivery and IT changes.



To view a short video about ITinvolve's new online IT management tools for the social enterprise, visit <http://www.itinvolve.com/products/itinvolve-for-social-knowledge-management>

About PROS

PROS Holdings, Inc. ([NYSE: PRO](#)) is a leading provider of prescriptive pricing and revenue management software for companies in the manufacturing, distribution, services and travel industries. PROS gives customers far greater confidence and agility in their pricing strategies by providing data-driven insights into transaction profitability, forecasting demand, recommending optimal prices for each product and deal, and streamlining pricing processes with enhanced controls and compliance. With more than \$460 billion in revenues under management, PROS has implemented more than 500 solutions in more than 50 countries. The PROS team comprises more than 500 professionals, including 100 with advanced degrees and 25 with Ph.D.s. To learn more, visit <http://www.prospricing.com>.

About ITinvolve

[ITinvolve](#) is the first cloud-based [IT management solution for the social enterprise](#). ITinvolve helps IT professionals understand and manage complex IT environments and automatically provides them with the knowledge they need to solve incidents faster, understand the cause of problems completely, and substantially reduces the risks of changes going bad. As a result, we help reduce the cost of delivering better service the cost of delivering far better service to our customers. Built on secure and scalable Force.com architecture, ITinvolve requires no hardware or software and is remarkably easy to use. Call 1-877-741-8944 or visit www.itinvolve.com Follow on Twitter

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Tweet this: @ITinvolve launches ITinvolve for Social Knowledge Management – solving the pain points of today's IT professionals <http://bit.ly/IYahSC>



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