



FOR IMMEDIATE RELEASE

**ITINVOLVE CHIEF TECHNICAL EVANGELIST MATTHEW SELHEIMER TO PRESENT *THE KEY TO DEVOPS SUCCESS – MANAGING CROSS-SILO COLLABORATION* AT CAMP DEVOPS HOUSTON, OCT. 28**

HOUSTON, Oct. 23, 2014 – [ITinvolve](#), provider of the industry’s first IT agility application, today announced its Chief Technical Evangelist, [Matthew Selheimer](#), will be speaking on: *The Key to DevOps Success – Managing Cross-Silo Collaboration* at [Camp DevOps Houston](#), Oct. 28, at the Norris Conference Center at City Centre.

In his address, Selheimer will share a vision for a next-generation DevOps 2.0, where collaboration, continuous documentation and knowledge capture are combined with automation toolchains to enable rapid innovation and deployment. He will apply this vision to answering practical questions on DevOps, including: How can we more effectively collaborate on changing requirements across all stakeholders without creating additional burden? And how can we more effectively merge ‘creation’ with ‘operations activities to enable seamless and continuous deployments?

Camp DevOps started in 2011 as a grassroots conference to bring together practitioners of DevOps to educate themselves on process and tools to make their jobs easier. The conference will feature a full day of keynotes, panel discussions, multi-track sessions and hands-on workshops.

“Kudos to Alan Shimmel and DevOps.com for their leadership in spearheading Camp DevOps to further the DevOps community and for bringing the dialogue to Houston,” Selheimer said. “I look forward to sharing insights and engaging with attendees on the critical role of cross-silo collaboration for DevOps success.”

ITinvolve this summer was named a [2014 CRN Emerging Vendor](#), and has twice earned the [Best-in-Class](#) designation in leading independent comparative reviews conducted by *The ITSM Review*. In April 2013, Gartner named ITinvolve a [Gartner Cool Vendor](#) in IT Operations Management.

ITinvolve is a new breed of IT management solution born from the belief that people are the greatest asset in any IT organization. The expert knowledge IT staff have about environments, applications, policies and the interconnectedness between them are crucial to stable operations and greater business agility.

**About ITinvolve**

ITinvolve creates Cross-Team Workspaces that bring the right people, tools, information and analysis together to help teams do their jobs more effectively. Supporting workspaces for development and infrastructure projects, IT management processes, what-if scenarios, and environment analysis, ITinvolve is the application where IT and the business work together to achieve greater agility while ensuring operational stability and quality. Less searching, less guesswork, and fewer silos – that’s *People Powered IT™*. For more information, visit [www.itinvolve.com](http://www.itinvolve.com).

###



**Contact:**

Jim Engineer

e-Rainmaker PR for ITinvolve

Mobile: 630 728 1387

[jim.engineer@e-rainmaker.com](mailto:jim.engineer@e-rainmaker.com)