

## FOR IMMEDIATE RELEASE

## ITinvolve's June Agility Tour Coming to: NCS Madison CIO Strategy Meeting in Chicago; Gartner IT Infrastructure & Operations Management Summit in Orlando; and DevOps Summit 2014 in New York

Senior ITinvolve executives to meet, present and share insights with IT and C-suite decision-makers, shining the spotlight on improving DevOps coordination and collaboration, managing business initiatives and improving drift visibility.

HOUSTON, June 3, 2014 - <u>ITinvolve</u>, provider of the industry's first IT agility application, today announced it will spotlight its Spring '14 release of ITinvolve Agility Manager<sup>TM</sup> and ITinvolve Drift Manager<sup>TM</sup> at the NCS Madison CIO Strategy Meeting in New York, June 8; the Gartner IT infrastructure and Operations Management Summit in Orlando, June 9; and DevOps Summit 2014 in New York on June 10.

ITinvolve executives will meet with senior IT executives, sharing best practices and insights on how to improve work coordination and collaboration; manage business initiatives from requirements to deployment; and improve drift visibility, remediation, and prevention.

CTO and co-founder Rob Reiner will also lead a <u>tech session and live demonstration at the DevOps Summit</u> on Tuesday the 10<sup>th</sup> at 11:50AM Eastern Time titled "Managing Drift and Cross-Silo Collaboration – The Keys to DevOps Success".

"We enjoy taking our message of IT collaboration, business agility and knowledge collaboration on the road at these outstanding high-touch events," said ITinvolve Senior Vice President of Marketing Matthew Selheimer. "When we engage face-to-face with senior executives, helping them understand there are new ways available to optimize development, operations, and service delivery to meet the demands of their businesses, the response is nothing short of tremendous."

ITinvolve is a new breed of IT management solution born from the belief that people are the greatest asset in any IT organization. The expert knowledge they have about environments, applications, policies and the interconnectedness between them are crucial not only to stable operations but business agility. ITinvolve helps IT organizations understand what they have today and enable teams to build solutions for tomorrow so their businesses can stay competitive and exploit market opportunities. Forward-thinking IT leaders recognize that ITinvolve is the breakthrough solution they've been waiting for.

Debuted at Interop in April, ITinvolve Agility Manager and ITinvolve Drift Manager work with existing project management and automation tool investments and are available as add-on modules to <a href="ITInvolve's core">ITinvolve also provides</a> <a href="ITInvolve Service Manager">ITinvolve Service Manager</a>, which supports incident, problem, request, and change management along with a service catalog and self-service portal.



## **About ITinvolve**

ITinvolve provides the industry's first IT agility application. ITinvolve is where teams work together to help the business respond faster to opportunities and competitive threats. People like using the ITinvolve application because it is built for them and their daily tasks. ITinvolve provides the actionable information IT professionals need − uniting scattered data sources and capturing tribal knowledge. ITinvolve proactively delivers unparalleled risk and impact analysis by visually mapping all relationships and dependencies between requirements, multi-tiered applications, infrastructure, automations, policies, and people. With ITinvolve, developers and operations teams collaborate with each other and with business stakeholders like never before. No more searching, no more guesswork, and no more silos. ITinvolve brings agility with stability to the business with People Powered IT™. For more information, visit www.itinvolve.com.

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