



FOR IMMEDIATE RELEASE

ITINVOLVE TO PARTICIPATE IN THE CIOsynergy NEW YORK CONFERENCE SEPT. 26, 2013

Attendees Will Experience How itinvolve Transforms The Way IT Responds to the Business and Market

NEW YORK, Sept. 21, 2013 - CIOsynergy, a provider of thought leading conferences, today announced the participation of [ITinvolve](#), the leading innovator of IT analysis and collaboration solutions, at its upcoming event on Sept. 26, 2013 at the Affinia Manhattan in New York.

ITinvolve's [breakthrough approach](#) enables IT organizations to easily capture and share their collective knowledge in order to provide unprecedented visibility into IT environments, reduce risk from changes, speed application releases, resolve issues faster, and more.

"We are thrilled to have ITinvolve at CIOsynergy New York. As the leading provider of IT analysis and collaboration solutions, their presence will provide event attendees with expert insights to help them transform how IT responds to business needs and marketplace pressures," says Patrick Mason, Director of Communications and Marketing at CIOsynergy.

"In today's business world, fast eats slow," said [John Balena](#), Senior Vice President for Worldwide Sales and Services at ITinvolve. "IT is the primary driver (or inhibitor) for how quickly a business can embrace technology to drive competitive advantage, retain customers, and acquire new ones. ITinvolve offers innovative analysis and collaboration solutions that help IT respond to the business faster by giving them first mover advantage to market opportunities."

[CIOsynergy New York](#) is an exclusive opportunity for leading local CIO and IT executives to network and brainstorm daily hurdles in an unparalleled learning environment under the umbrella of tech titan, keynote of the event, Robert Herjavec. As a star on ABC's hit show Shark Tank, Mr. Herjavec will share insights of success including the techniques he's deployed to keep up with today's rapidly changing world.

At CIOsynergy New York a panel of leading CIOs moderated by Scott Shuster, will share and explore how CIOs can be successful in their role. Mr. Shuster has led virtually every Business Week CEO, CFO, and CIO conference held since the founding of the magazine's events group. CIOsynergy New York will include more than 100 of the world's most prominent gathering of large company leaders and senior IT executives.

Open to Fortune 500's and mid-market enterprises, CIOsynergy's events bring together senior executives from the office of the CIO, including Directors, VPs, Chief Architects, CTOs and CIOs.

For more information about or to participate in CIOsynergy New York, visit: [http://](#) (your branded page link will be placed here), or contact Araceli Delgado, Project Coordinator at aracelid@ciosynergy.com or 1.847.278.2213 ext. 899.



About CIOsynergy

CIOsynergy provides a platform that brings together the thought leaders of IT through events that incorporate face-to-face meeting opportunities, panel discussions, think tanks and keynotes, and C-suite networking programs.

Previous events have attracted C-suite leaders from companies such as Wal-Mart, Salesforce, Home Depot, Bank of America, Forbes Media, Wells Fargo, Shell, Allstate, State Farm, Career Education Corp, Pepsi, Sara Lee, Kraft, BP, Loyola University, Kaiser Permanente, Mayo Clinic, and Walgreens. The company operations nationwide and has previously partnered with sponsors such as IBM, 3com, VMware, Unisys, Hitachi, Oracle, SunGard, Dell, Google, Amazon, and HTC among 100's more.

About ITinvolve

ITinvolve provides IT organizations with the knowledge, analysis and collaboration necessary to understand the impact of changes and move faster in response to business needs. Our breakthrough approach enables IT to easily capture and share their collective knowledge in order to provide unprecedented visibility into IT environments, reduce risk from changes, speed application releases, and resolve issues. ITinvolve lowers the total cost of delivering great service and works with existing IT management solutions. Built on the secure and scalable Force.com platform, ITinvolve runs in the cloud and requires no hardware or software installation. Call 1-877-741-8944, visit <http://www.itinvolve.com> and follow on Twitter @ITinvolve

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