



FOR IMMEDIATE RELEASE

**ITINVOLVE TO SHOWCASE INNOVATION AT CIOENERGY DALLAS ON JAN. 30,
CIOENERGY ATLANTA ON FEB. 20**

Attracting Fortune 500 and mid-market enterprises, CIOenergy events provide peer-to-peer networking and showcase innovative technologies for CIOs and their direct reports.

HOUSTON, Jan. 29, 2013 – [ITinvolve](#), provider of the industry’s first IT agility application, today announced it will showcase its innovative capabilities at two upcoming CIOenergy™ conferences: [CIOenergy Dallas](#), tomorrow Thursday, Jan. 30, at the Westin Dallas Park Central Hotel; and [CIOenergy Atlanta](#), Thursday, Feb. 20, at the J.W. Marriott Atlanta Buckhead Hotel.

CIOenergy Dallas is expected to draw approximately 200 IT leaders from the Dallas-Fort Worth metro area, representing fortune and mid-market enterprise organizations. Dallas is home to more than 12 Fortune 500 corporations, and 20 throughout the DFW region.

“We are thrilled to have ITinvolve at CIOenergy Dallas. As the industry’s first IT agility application, their presence will provide event attendees with an additional layer of industry insight and thought leadership,” said Patrick Mason, Director of Communications and Marketing at CIOenergy.

ITinvolve represents a new way of working between business, development and operations that enables DevOps and brings greater agility while ensuring operational stability. People like using the ITinvolve application because it’s built for their daily tasks and helps them make decisions rapidly and confidently. ITinvolve provides the actionable information IT professionals need by uniting scattered sources of information and tribal knowledge.

ITinvolve also delivers unparalleled risk and impact analysis by visually mapping all relationships and dependencies between requirements, multi-tiered applications, infrastructure, automations, policies and people. With ITinvolve, IT teams and business stakeholders can stop searching for information, eliminate guesswork, and break down silos of disconnected teams, tools, and processes to collaborate like never before.

“We are pleased to once again join forces with CIOenergy in Dallas and Atlanta as the 2014 conference series rolls out,” said ITinvolve Marketing Vice President [Matthew Selheimer](#). “A large majority of IT organizations have been struggling to deliver the agility their businesses desire while balancing the need to ensure the reliability and performance their users have come to expect. When we meet directly with IT executives and practitioners the response to what we offer is tremendous.”



CIOsynergy events are an exclusive opportunity for leading local CIO and IT executives to network and brainstorm daily hurdles in an unparalleled learning environment under the umbrella of tech titan and keynote of the event, Robert Herjavec. A panel of leading CIOs, moderated by leading journalist Scott Shuster, will share and explore how CIOs can be successful in their role. Open to Fortune 500 and mid-market enterprises, CIOsynergy events help develop new approaches for senior executives in IT.

For more information or to participate in CIOsynergy, contact Araceli Delgado, Project Coordinator at aracelid@ciosynergy.com or 1.847.278.2213 ext. 899.

About CIOsynergy

CIOsynergy provides a platform that brings together the thought leaders of IT through events that incorporate face-to-face meeting opportunities, panel discussions, think tanks and keynotes, and C-suite networking programs. Previous events have attracted C-suite leaders from companies such as Wal-Mart, Salesforce, Home Depot, Bank of America, Forbes Media, Wells Fargo, Shell, Allstate, State Farm, Career Education Corp, Pepsi, Sara Lee, Kraft, BP, Loyola University, Kaiser Permanente, Mayo Clinic, and Walgreens. The company operations nationwide and has previously partnered with sponsors such as IBM, 3com, VMware, Unisys, Hitachi, Oracle, SunGard, Dell, Google, Amazon, and HTC among 100's more.

About ITinvolve

ITinvolve provides the industry's first IT agility application. ITinvolve is where teams work together to help the business respond faster to opportunities and competitive threats. People like using the ITinvolve application because it is built for them and their daily tasks. ITinvolve provides the actionable information IT professionals need – uniting scattered data sources and capturing tribal knowledge. ITinvolve proactively delivers unparalleled risk and impact analysis by visually mapping all relationships and dependencies between requirements, multi-tiered applications, infrastructure, automations, policies, and people. With ITinvolve, developers and operations teams collaborate with each other and with business stakeholders like never before. No more searching, no more guesswork, and no more silos. ITinvolve brings agility with stability to the business with *People Powered IT™*. For more information, visit www.itinvolve.com.

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