ITINVOLVE TO SHOWCASE INNOVATION, SHARE INSIGHTS ON IMPROVING IT AGILITY AT CIOSYNERGY SAN FRANCISCO, SEPT. 18

Attracting Fortune 500 and mid-market enterprises, CIOsynergy events provide peer-to-peer networking and showcase innovative technologies for CIOs and their direct reports.

HOUSTON, Sept. 12, 2014 – ITinvolve, provider of the industry's first IT agility application, today announced it will showcase its innovative cross-team workspace capabilities, and participate in a Fireside Chat on improving IT agility with retail manufacturing CIO Fernando Gonzalez of Byer California, at CIOsynergy San Francisco on Sept. 18. Hosted at the Hilton San Francisco Union Square, the event is expected to attract more than 200 enterprise IT leaders from the Bay Area, representing both large and mid-market enterprise organizations.

Moderated by Scott Shuster, acclaimed former ABC foreign news correspondent and editor of NPR, and led by a panel of CIOs, CIOsynergy will address how IT transformation, consumption and management will drive change and innovation over the next five years.

"We are thrilled to have ITinvolve at CIOsynergy San Francisco. As the industry's first IT agility application, their presence will provide event attendees with an additional layer of insight and leadership," said Patrick Mason, Director of Communications and Marketing at CIOsynergy.

ITinvolve represents a new way of working between business, development, and operations by creating cross-team workspaces that bring greater agility while ensuring operational stability. Unlike many other IT management software solutions, IT professionals actually like using the ITinvolve application because it provides the actionable information they need. Unique in its category, ITinvolve ensures the right people are engaged with the right tools and information, including critical tribal knowledge, to do their jobs more effectively.

ITinvolve also delivers unparalleled risk and impact analysis by visually mapping all relationships and dependencies between requirements, multi-tiered applications, infrastructure, automations, policies and people. With ITinvolve, IT teams and business stakeholders can stop searching for information, eliminate guesswork, and break down silos of disconnected teams, tools, and processes to collaborate like never before.

"I am looking forward to the Fireside Chat with veteran CIO Fernando Gonzalez and to sharing insights on how IT leaders can address the agility pressures they face today," said ITinvolve Chief Technical Evangelist Matthew Selheimer. "IT organizations today are in a vice grip, needing to deliver the agility their business demands while balancing the reliability and performance their users expect in an on-demand world. CIOsynergy is a valuable opportunity for us to share ideas with executive decision-makers about how to overcome this challenge."

For more information or to participate in CIOsynergy, contact Araceli Delgado, Project Coordinator at aracelid@ciosynergy.com or 1.847.278.2213 ext. 899.

About CIOsynergy

CIOsynergy provides a platform that brings together the thought leaders of IT through events that incorporate face-to-face meeting opportunities, panel discussions, think tanks and keynotes, and C-suite networking programs. Previous events have attracted C-suite leaders from companies such as Wal-Mart, Salesforce, Home Depot, Bank of America, Forbes Media, Wells Fargo, Shell, Allstate, State Farm, Career Education Corp, Pepsi, Sara Lee, Kraft, BP, Loyola University, Kaiser Permanente, Mayo Clinic, and Walgreens. The company operations nationwide and has previously partnered with sponsors such as IBM, 3com, VMware, Unisys, Hitachi, Oracle, SunGard, Dell, Google, Amazon, and HTC among 100's more.

About ITinvolve

ITinvolve provides the industry's first IT agility application. ITinvolve is where teams work together to help the business respond faster to opportunities and competitive threats. People like using the ITinvolve application because it is built for them and their daily tasks. ITinvolve provides the actionable information IT professionals need – uniting scattered data sources and capturing tribal knowledge. ITinvolve proactively delivers unparalleled risk and impact analysis by visually mapping all relationships and dependencies between requirements, multi-tiered applications, infrastructure, automations, policies, and people. With ITinvolve, developers and operations teams collaborate with each other and with business stakeholders like never before. No more searching, no more guesswork, and no more silos. ITinvolve brings agility with stability to the business with *People Powered IT™*. For more information, visit www.itinvolve.com.

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