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ITinvolve Recognized by CRN as a 2014 Emerging Vendor

List highlights hottest tech startups impacting the IT channel, technology industry.

HOUSTON, July 22, 2014 – ITinvolve, provider of the industry's first IT agility application, today announced it has been recognized as one of 2014's hottest emerging technology vendors by CRN, a top news source for solution providers and the IT channel. The annual Emerging Vendors list identifies up-and-coming technology vendors that have introduced innovative new products, creating opportunities for channel partners in North America to create high-margin, cutting-edge solutions for their customers.

ITinvolve is a new breed of IT management solution born from the belief that people are the greatest asset in any IT organization. The expert knowledge they have about environments, applications, policies and the interconnectedness between them are crucial not only to stable operations but business agility. ITinvolve helps IT organizations understand what they have today and enable teams to build solutions for tomorrow so their businesses can stay competitive and exploit market opportunities. Forward-thinking IT leaders recognize that ITinvolve is the breakthrough solution they've been waiting for.

"Solution providers are always on the hunt for the next big technology trend so that they can bring new solutions to their customers before they even know they need them. These vendors are on the forefront of IT innovation and are offering products and services that channel partners can use to stay ahead of the competition," said Robert Faletra, CEO of The Channel Company, publisher of CRN. "We congratulate 2014's Emerging Vendors for creating the next wave of technology that will drive the IT industry forward and for opening the door to new, unique solutions from the IT channel."

Companies included in CRN's 2014 Emerging Vendors list were founded in 2008 or later and are actively working with channel partners in North America. The list, along with information about each vendor, will be published in CRN's August 2014 issue and will also be available online at www.crn.com.

"We are honored to be named a 2014 Emerging Vendor by the editors of CRN," said ITinvolve Chief Technical Evangelist and Senior Vice President, Marketing Matthew Selheimer. "Such powerful and unsolicited third-party industry endorsements provide tremendous validation for ITinvolve's transformative technology, and help CIOs and IT executives separate true innovation from the status quo so prevalent among IT management solution providers today."

ITinvolve has twice earned the Best-in-Class designation in leading independent comparative reviews conducted by *The ITSM Review*. In April 2013, Gartner named ITinvolve a Cool Vendor in IT Operations Management.

About ITinvolve

ITinvolve provides the industry's first IT agility application. ITinvolve is where teams work together to help the business respond faster to opportunities and competitive threats. People like using the ITinvolve application because it is built for them and their daily tasks. ITinvolve provides the actionable information IT professionals need – uniting scattered data sources and capturing tribal knowledge. ITinvolve proactively delivers unparalleled risk and impact analysis by visually mapping all relationships and dependencies between requirements, multi-tiered applications, infrastructure, automations, policies, and people. With ITinvolve, developers and operations teams collaborate with each other and with business stakeholders like never before. No more searching, no more guesswork, and no more silos. ITinvolve brings agility with stability to the business with People Powered IT™. For more information, visit www.itinvolve.com.

About The Channel Company

The Channel Company is the channel community's trusted authority for growth and innovation, with established brands including CRN, XChange Events, IPED, and SharedVue. For more than three decades, we have leveraged our proven and leading-edge platforms to deliver prescriptive sales and marketing solutions for the technology channel. The Channel Company provides Communication, Recruitment, Engagement, Enablement, Demand Generation and Intelligence services to drive technology partnerships. Learn more at www.thechannelcompany.com.

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