ITINVOLVE SHORTLISTED FOR MOST PROMISING START-UP

IN 2013-2014 CLOUD AWARDS

HOUSTON, Jan. 03, 2014 – ITinvolve, provider of the industry's first IT agility application, today announced it has been shortlisted in the category of Most Promising Start-Up for the 2013-2014 Cloud Awards program. ITinvolve is being recognized for innovation in reinventing the speed and ease with which IT deploys new application releases, executes infrastructure changes, resolves complex issues faster, and ensures operational policy compliance.

ITinvolve represents a new way of working between the business, development, and operations that enables DevOps and brings greater agility while ensuring operational stability. ITinvolve provides the actionable information IT professionals need by uniting scattered sources of information and tribal knowledge. ITinvolve also delivers unparalleled risk and impact analysis by visually mapping all relationships and dependencies between requirements, multi-tiered applications, infrastructure, automations, policies, and people. With ITinvolve, IT teams and business stakeholders can stop searching for information, eliminate guesswork, and break down silos of disconnected teams, tools, and processes to collaborate like never before.

"We are pleased to be shortlisted as the most promising startup in the 2013-2014 Cloud Awards program," said ITinvolve CEO and co-founder Logan Wray. "This recognition further validates our innovative approach to helping IT departments enable the agility their businesses require while ensuring operational stability at the same time."

Commenting on this year's cadre of shortlisted award nominees, Cloud Awards organizer Larry Johnson said: "Every year, we think we must have met the ceiling on how high the standard of entries will get. Every year those expectations are smashed, as a new wave of Cloud pioneers and innovators show their successes, and more importantly, their drive for success. Cloud technologies are like no other, showing a remarkable ability to act as a catalyst for scalable, intuitive, hardworking solutions for business and modern life. We are lucky enough to be able to showcase some of the brightest and best."

Final winners will be announced Tuesday, Jan. 28. For the complete lineup of shortlisted Cloud Award nominees, visit: http://www.cloud-awards.com/previous-winners/2014-shortlist/

About ITinvolve

ITinvolve provides the industry's first IT agility application. ITinvolve is where teams work together to help the business respond faster to opportunities and competitive threats. People like using our application because it is built for them and their daily tasks. ITinvolve provides the actionable information IT professionals need – uniting scattered data sources and capturing tribal knowledge. ITinvolve proactively delivers unparalleled risk and impact analysis by visually mapping all relationships and dependencies between requirements, multi-tiered applications, infrastructure, automations, policies, and people. With ITinvolve, developers and operations teams collaborate with each other and business stakeholders like never before. No more searching, no more guesswork, and no more silos. ITinvolve brings agility with stability to the business with *People Powered IT™*. For more information, visit www.itinvolve.com.

###

Contact:
Jim Engineer
e-Rainmaker PR for ITinvolve
630 728 1387 or jim.engineer@e-rainmaker.com