



FOR IMMEDIATE RELEASE

**ITINVOLVE EXECUTIVES TO SPOTLIGHT INNOVATION AT
GARTNER CIO LEADERSHIP FORUM, FEB. 23 - 25, IN PHOENIX**

With attendance limited to select CIOs from major corporations and public sector enterprises, the forum's emphasis will be on small-group discussion, private consultations with analysts, and distinctive keynotes.

HOUSTON, Feb. 6, 2014 – [ITinvolve](#), provider of the industry's first IT agility application, today announced it will showcase its innovation edge at [Gartner CIO Leadership Forum](#), Feb. 23 – 25, at the JW Marriott Phoenix Desert Ridge Resort & Spa. The forum is an executive-only program, designed to explore critical business, technology and leadership strategies. ITinvolve will have senior executives on-site networking with attendees and providing practical guidance to help them improve agility while ensuring operational stability.

Named a 2013 Gartner Cool Vendor in IT Operations Management, ITinvolve represents a new way of working between business, development and operations. ITinvolve helps IT organizations make decisions rapidly and confidently, and provides the actionable information IT professionals need by uniting scattered sources of information and tribal knowledge.

According to the **Cool Vendors in IT Operations Management** report (J. Brooks, J. Greene et al., published 18 April 2013): *IT operations leaders are looking for new ways to deliver more value to the business. Tools for effective decision making can improve the infrastructure and operations (I&O) team's ability to allocate resources to the right types of activities.*

ITinvolve also delivers unparalleled risk and impact analysis by visually mapping all relationships and dependencies between requirements, multi-tiered applications, infrastructure, automations, policies and people. With ITinvolve, IT teams and business stakeholders can stop searching for information, eliminate guesswork, and break down silos of disconnected teams, tools, and processes to collaborate like never before.

"We look forward to sharing our ideas, experiences and solutions to some of the most pressing and systemic problems in IT with attending CIOs at Gartner CIO Leadership Forum," said ITinvolve Marketing Vice President [Matthew Selheimer](#). "We can help overcome many problems that CIOs have all too often accepted, including siloed teams, incomplete and untrusted information, substantial risks when making changes or deploying new applications, and the generally poor collaboration across IT functions."



About the Cool Vendor Program

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About ITinvolve

ITinvolve provides the industry's first IT agility application. ITinvolve is where teams work together to help the business respond faster to opportunities and competitive threats. People like using the ITinvolve application because it is built for them and their daily tasks. ITinvolve provides the actionable information IT professionals need – uniting scattered data sources and capturing tribal knowledge. ITinvolve proactively delivers unparalleled risk and impact analysis by visually mapping all relationships and dependencies between requirements, multi-tiered applications, infrastructure, automations, policies, and people. With ITinvolve, developers and operations teams collaborate with each other and with business stakeholders like never before. No more searching, no more guesswork, and no more silos. ITinvolve brings agility with stability to the business with *People Powered IT™*. For more information, visit www.itinvolve.com.

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