



FOR IMMEDIATE RELEASE

## **ITINVOLVE 2013 SUCCESSES FUELED BY PRODUCT INNOVATION, CUSTOMER VALIDATION, INDUSTRY RECOGNITION**

***2014 company focus will center on accelerating customer business responsiveness to opportunities and competitive threats through improved IT agility.***

HOUSTON, Jan. 8, 2014 – [ITinvolve](#), provider of the industry's first IT agility application, today announced sweeping successes in 2013, driven by strong product innovation, customer validation and industry recognition. In 2014, the company forecasts continued expansion in the number of large enterprises relying on ITinvolve to accelerate business responsiveness to opportunities and competitive threats by improving IT agility and enabling DevOps.

ITinvolve represents a new way of working between the business, development and operations that enables DevOps and brings greater agility while ensuring operational stability. People like using the ITinvolve application because it's built for their daily tasks and helps them make decisions rapidly and confidently. ITinvolve provides the actionable information IT professionals need by uniting scattered sources of information and tribal knowledge. ITinvolve also delivers unparalleled risk and impact analysis by visually mapping all relationships and dependencies between requirements, multi-tiered applications, infrastructure, automations, policies and people. With ITinvolve, IT teams and business stakeholders can stop searching for information, eliminate guesswork, and break down silos of disconnected teams, tools, and processes to collaborate like never before.

In 2013, ITinvolve expanded its customer base, increased subscription bookings by more than 500% from 2012 to 2013, achieved high customer renewal rates and captured the attention of the IT industry by:

- Delivering hundreds of innovations and solution enhancements in its Winter '13, Summer '13, Fall '13, and Winter '14 [releases](#) (additional details below);
- Being named a [Gartner 2013 Cool Vendor in IT Operations Management](#);
- Winning the [best-in-class](#) designation in Knowledge Management from the independent *ITSM Review*; and
- Being selected as a finalist for the coveted Pink Elephant Innovation of the Year award.

ITinvolve also announced today:

- [Jalasoft](#), a leading provider of software engineering solutions and education, will resell ITinvolve products in South America and to clients who engage with them for software development outsourcing on a worldwide basis.

ITinvolve CEO [Logan Wray](#) predicts accelerating growth and market groundswell in 2014, and attributes the company's surging success to a passion for innovation, a relentless focus on customer value realization, and the significant opportunity to help IT organizations achieve agility with operational stability.



“For too long, IT leaders and professionals have struggled with incomplete and untrusted information, substantial risk when deploying new applications or making changes, and poor collaboration across IT and with business functions,” Wray said. “In 2013, we raised the bar and some eyebrows by arming transformational leaders with the breakthrough IT agility application they need to help their businesses respond faster to opportunities and threats than ever before. In 2014, we are forecasting a continued expansion in the number of large enterprise customers relying on ITinvolve to help them implement DevOps and improve their agility.”

In October, ITinvolve released Fall '13 and followed in December with its Winter '14 release. Selected highlights from these releases include:

- Accelerating business agility and responsiveness to IT support needs
  - Delivering a unified service portal that provides both common and differentiated services to external customers, partners, and employees from a single service catalog
  - Federating self-service IT knowledge across both ITinvolve and third-party sources
- Improving infrastructure change agility and accuracy
  - Automatically creating and visualizing IT environment object relationships
  - Providing advanced change management capabilities including pre-approvals for routine changes, ad hoc approvals, timeout handling options, and proxy approvals
- Continuing people-centric usability enhancements
  - Supporting user configurable views
  - Enabling user definable common task macros

### **About ITinvolve**

ITinvolve provides the industry's first IT agility application. ITinvolve is where teams work together to help the business respond faster to opportunities and competitive threats. People like using the ITinvolve application because it is built for them and their daily tasks. ITinvolve provides the actionable information IT professionals need – uniting scattered data sources and capturing tribal knowledge. ITinvolve proactively delivers unparalleled risk and impact analysis by visually mapping all relationships and dependencies between requirements, multi-tiered applications, infrastructure, automations, policies, and people. With ITinvolve, developers and operations teams collaborate with each other and with business stakeholders like never before. No more searching, no more guesswork, and no more silos. ITinvolve brings agility with stability to the business with *People Powered IT™*. For more information, visit [www.itinvolve.com](http://www.itinvolve.com).

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