



FOR IMMEDIATE RELEASE

**ITINVOLVE ANNOUNCES SPRING '14 WITH NEW AGILITY MANAGER™ AND DRIFT MANAGER™
OFFERINGS TO ACCELERATE DEVOPS TRANSFORMATION**

Secures additional equity investment to support growth.

INTEROP (Booth 1005) Las Vegas, April 2, 2014 - [ITinvolve](#), provider of the industry's first IT agility application, today announced [Spring '14](#) with new ITinvolve Agility Manager™ and ITinvolve Drift Manager™ offerings that improve development and operations (DevOps) work coordination and collaboration; manage business initiatives from requirements to deployment; and improve drift visibility, remediation, and prevention. The announcement was made at Interop Las Vegas at the Mandalay Bay Convention Center.

ITinvolve represents a new way of working between business, development and operations that enables DevOps and brings greater agility while also ensuring operational stability and quality. ITinvolve provides the actionable information IT professionals need by uniting scattered sources of information and tribal knowledge, by delivering unparalleled risk and impact analysis, and by breaking down silos of disconnected teams, tools, and processes.

“Spring '14 fills the collaboration and transparency gaps that are so critical for DevOps success,” said ITinvolve co-founder and CTO Rob Reiner. “With modern visualizations and automatic involvement of the right team members, IT now has a single application to orchestrate the complete development lifecycle from business goals and requirements, to managing projects and releases, to having complete visibility across environments in order to avoid problems during deployment.”

Commenting on Spring '14, Matthew Estes, Director of Strategic Initiatives for TaxAudit.com said: “ITinvolve has provided us with a much better understanding of our IT environment and has dramatically reduced unexpected issues when making changes. We anticipate that the new capabilities of Drift Manager will help us better identify configuration drift issues and quickly correct them to ensure operational stability and compliance, reducing risk when deploying new application releases. We are also excited about using Agility Manager to help us more effectively manage the entire project lifecycle – from requirements planning to deployment to ongoing operations.”

[ITinvolve Agility Manager](#) was developed with extensive input from DevOps practitioners and ITinvolve's own experience with disconnected development and operations tools in the market. Agility Manager helps organizations improve project delivery times and release quality by facilitating DevOps with greater collaboration and enhanced operations across the development lifecycle:

- Eliminates communication handoff gaps and risk of information distortion.
- Aligns business goals, requirements, projects, and releases.
- Communicates changing requirements with downstream impact to those who need to know.
- Manages development iterations, assigns and tracks tasks, and facilitates cross-team collaboration and daily standups.
- Provides full transparency into project and release status including work in process and bottlenecks.
- Keeps environments in sync between pre-production and production.



ITinvolve Drift Manager was developed in response to ongoing enterprise drift management challenges that persist despite investments in automation tools. Drift Manager helps organizations improve service stability and deployment success rates by visualizing, identifying, and correcting configuration drift:

- Centralizes and visualizes existing script and automation information, configuration files, binary files, system-level attributes, and product version data.
- Provides interactive dashboards that compare current state against expected with the ability to drill-down into granular settings across the entire stack and all tiers.
- Generates incidents when drift is detected and provides the ability to “snooze” drift issues if they are expected.
- Ensures everyone who needs to know is aware of existing scripts and automations so configuration changes are always made with this information in mind.

Both ITinvolve Agility Manager and ITinvolve Drift Manager work with existing project management and automation tool investments and are available as add-on modules to **ITinvolve’s core product offering**. ITinvolve also provides **ITinvolve Service Manager** which supports incident, problem, request, and change management along with a service catalog and self-service portal.

"ITinvolve's Spring '14 release represents a refreshing new approach that enables IT organizations to align their resources behind a unified mission and drive new levels of collaboration," said Kevin Behr, co-author of the ground-breaking novel of IT transformation -- The Phoenix Project, and Chief Science Officer of Praxis Flow, Inc. "No longer do IT leaders have to choose between the frustrating limitations of traditional frameworks or the integration spaghetti of a best-of-breed approach. ITinvolve has given them a truly transformational solution that can be implemented in an iterative, test-driven manner to increase organizational agility while ensuring operational stability and release quality."

The company also announced it has received an additional equity investment from Austin Ventures. Proceeds of the investment will be used to expand sales and marketing as well as further product innovations.

About ITinvolve

ITinvolve provides the industry’s first IT agility application. ITinvolve is where teams work together to help the business respond faster to opportunities and competitive threats. People like using the ITinvolve application because it is built for them and their daily tasks. ITinvolve provides the actionable information IT professionals need – uniting scattered data sources and capturing tribal knowledge. ITinvolve proactively delivers unparalleled risk and impact analysis by visually mapping all relationships and dependencies between requirements, multi-tiered applications, infrastructure, automations, policies, and people. With ITinvolve, developers and operations teams collaborate with each other and with business stakeholders like never before. No more searching, no more guesswork, and no more silos. ITinvolve brings agility with stability to the business with People Powered IT™. For more information, visit www.itinvolve.com.

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