

FOR IMMEDIATE RELEASE

ITINVOLVE TO SPONSOR, EXHIBIT AT HDI'S 23RD ANNUAL CONFERENCE, APRIL 16, IN LAS VEGAS; THE CITE CONFERENCE, JUNE 2, IN SAN FRANCISCO; AND GARTNER'S INFRASTRUCTURE & OPERATIONS MANAGEMENT SUMMIT, JUNE 18, IN ORLANDO

HOUSTON, April 8, 2013 – ITinvolve, the leading innovator of social IT management solutions, today announced its Spring 2013 lineup of conference sponsorship and exhibitions. ITinvolve senior executives will be on-location, attending keynotes, networking and building awareness for the company's highly innovative product offerings announced over the past 12 months.

ITinvolve took the IT management market by storm with its February 2012 launch of ITinvolve for Social Knowledge Management™. In May and September 2012, ITinvolve demonstrated its ability to rapidly deliver fresh and new innovation by adding social IT process support for change, incident, request, and problem management, as well as the core service desk function. In February 2013, ITinvolve introduced its Winter '13 release, enabling the ability for ITinvolve for Social Knowledge Management to easily complement and turbo-charge IT management solutions already in use and incorporating numerous enhancements based on direct customer feedback.

Unlike any other IT management offering, ITinvolve is built from the ground up to be social and collaborative. With powerful, easy to use visualization of key relationships and dependencies, IT professionals can harness the collective knowledge of their IT organization and collaborate virtually in the context of incidents, requests, changes, problems, and the IT resources they care most about.

ITinvolve executives look forward to meeting IT professionals, industry analysts, trade media and other leading influencers at the following upcoming conferences:

HDI's [23rd annual conference and exposition](#), April 16 – 19, at the Mandalay Bay Hotel in Las Vegas. Sporting a *License to Learn* edgy James Bond theme, the conference features an attendee base of more than 2,200 IT professionals with industry-leading technical service and support training sessions, keynote speakers and networking opportunities. ITinvolve (**booth #522**), in keeping with the Bond theme, will host: ***Is your IT organization more like Dr. No or Dr. Know?*** A personalized, interactive quiz designed to help attendees gauge their IT organization's knowledge management posture.

IDG's [CITE – Consumerization of IT in the Enterprise Conference](#), June 2 – 4, at the Marriott Marquis Hotel in San Francisco. In addition to serving as a Next Gen sponsor, ITinvolve executives will demonstrate how to improve IT operational efficiency and productivity through ITinvolve's cloud-based social IT management solutions.

Gartner's [IT Infrastructure and Operations Management Summit](#), June 18 – 20, at the Gaylord Palms Resort and Convention Center in Orlando. At the summit, ITinvolve will showcase additional product capabilities and provide attendees an opportunity to experience the latest in ITinvolve innovations first-hand.



Understand the impact and decide with confidence.

To access the ITinvolve event page for that latest listing of sponsored events and speaking engagements, please visit: <http://www.itinvolve.com/resources-events/itinvolve-events/>

About ITinvolve

ITinvolve is the leading innovator of social IT management solutions. ITinvolve helps IT professionals understand and manage complex IT environments, efficiently execute IT service management processes, capture and use knowledge to resolve incidents faster, find the root-cause of problems and substantially reduce risks associated with bad changes. ITinvolve lowers the total cost of delivering great IT service. Built on the secure and scalable Force.com platform, ITinvolve requires no hardware or software installation and is remarkably easy to use. Call 1-877-741-8944, visit www.itinvolve.com or follow on Twitter [@ITinvolve](https://twitter.com/ITinvolve)

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